

## GoogleTreks™ Rubric

© Alice A. Christie, Ph.D. 2010

Attribute	Novice	Emerging	Developing	Exemplary
<b>Accuracy and Relevancy of Content</b>	Content not relevant or inaccurate	Content relevant but not complete	Content relevant and complete	Content relevant complete, and shows no bias
<b>Content Linked to Standards</b>	No linkage to standards	Linkage to content standards in one area	Linkage to content standards across the curriculum	Linkage to all content and technology standards
<b>Clarity of Purpose</b>	No purpose stated	Purpose stated, but not clear	Purpose stated clearly	Purpose and relation to curriculum stated clearly
<b>Level of Engagement</b>	No engagement of digital-age learners	Little engagement of digital-age learners	Engagement of digital-age learners	Extensive engagement of digital-age learners
<b>Use of Web 2.0 Tools</b>	Uses only Google Maps	Uses Google Maps and one other Web 2.0 tool	Uses Google Maps and two other Web 2.0 tools	Uses Google Maps and many other Web 2.0 tools
<b>Use of Graphics and Multimedia</b>	No graphics, sound, or movies included	A few graphics, sound, or movies included	Some graphics, sound, or movies included	Extensive graphics, sound, or movies included
<b>Sequencing of Information</b>	Sequencing unclear	Sequencing is generally clear	Sequencing is clear	Sequencing is clear & scaffolds learner's progress
<b>Copyright Citation</b>	No citations are provided	Some citations are provided	Most citations are provided	All citations are provided
<b>Mechanics</b>	Many spelling and punctuation errors present	A few spelling and punctuation errors present	No spelling and punctuation errors present	No spelling and punctuation errors present
<b>Font and Readability</b>	Font too large, too small, or difficult to read	Font too large, too small	Font appropriate for audience	Font appropriate for audience and easy to read
<b>Structure and Organization</b>	Little organization evident	Some organization evident	Well structured and organized	Well structured and organized for given audience
<b>Artistry or Presentation</b>	No consideration for design or artistry	Some consideration for design or artistry	Consistent and pleasing design	Consistent, pleasing design with unique features
<b>Overall Effectiveness</b>	Not effective as an instructional tool	Somewhat effective as an instructional tool	Effective as an instructional tool	Highly effective as an instructional tool